

SPRING / SUMMER

THE 2024 COLLECTION

NÜ

DENMARK

SPRING / SUMMER 2024

I N T R O D U C T I O N

NÜ
DENMARK

×

Libopé
Jewels

Introducing the SS24 collection from NÜ entitled *Creators of the Sea*.

From rocky cliffs to crashing waves, this season draws inspiration from the shapes, sounds and sights of coastal life. Translated into a myriad of textured separates, all designed to be mixed and matched, this collection centres on an evocative palette of monochromes, blues and wild red accent colours. Silhouettes are fluid and free, while abstract prints and deconstructed dark florals burst across garments with dramatic effect. Timeless staples such as denim and snake print offer endless versatility, while tailored jackets and blazers add an androgynous edge. We are also delighted to feature the work of Lise Reo, a NÜ employee and jeweller whose business Libopé served as the inspiration behind our SS24 collection. Every Libopé creation begins with the sourcing of shells and stones, collected from the shoreline by Lise, and which go on to be the focal point of each piece of jewellery.

This is SS24. Feminine. Raw. Sophisticated.

Enjoy the season

WITH NÜ FEELINGS



JANNIE LYMANN
Designer/Founder





C O N T E N T S

SPRING / SUMMER 2024

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C A P S U L E 1

NEW SEASON, NEW YOU

SPRING / SUMMER 2024



Embrace all the textures and shades of natural beachscapes; cream weathered driftwood, tonal sea-shells washed up on the sand and aged fossils discovered on cliffs.



DELIVERY DECEMBER/JANUARY







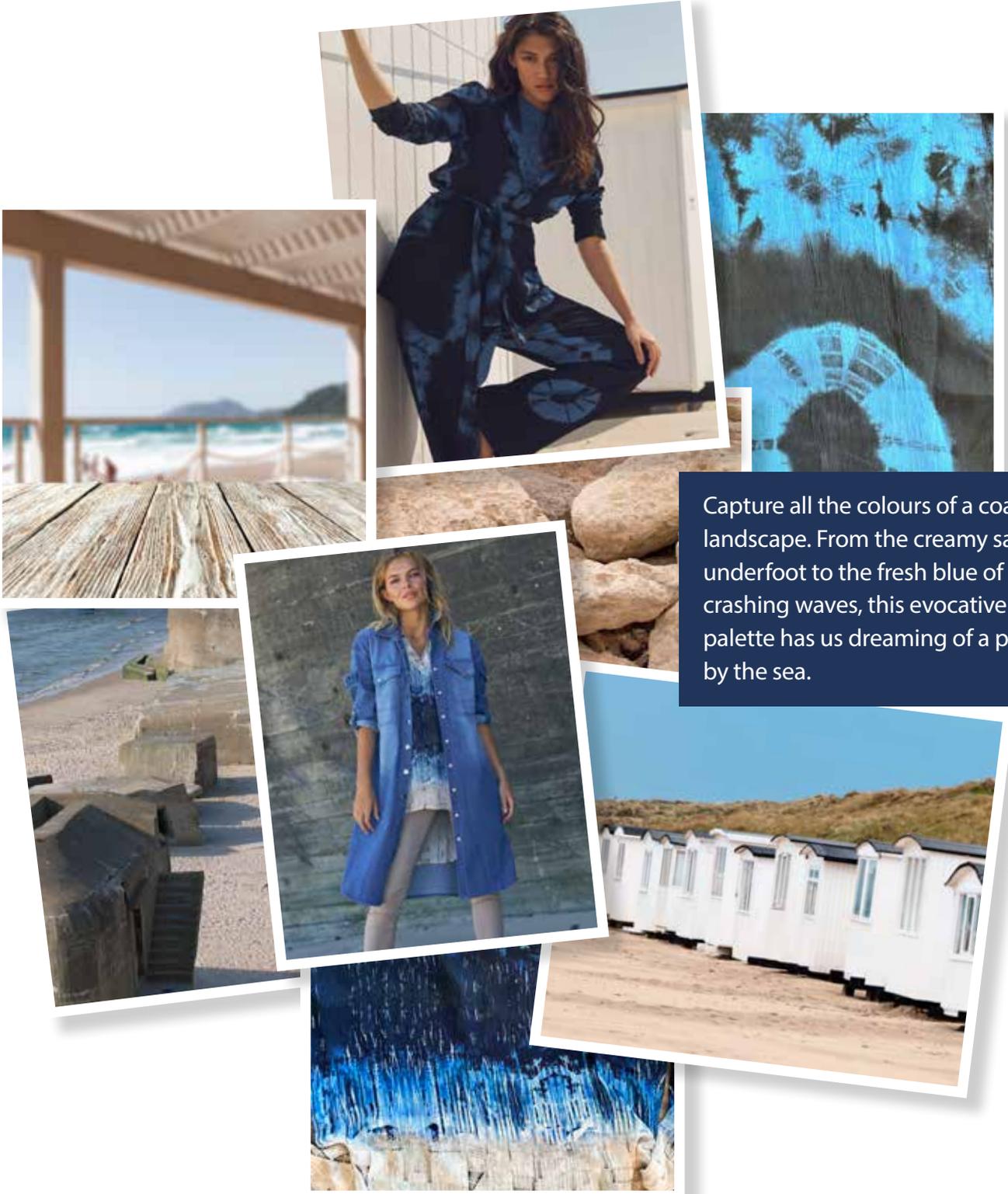




C A P S U L E 2

NEW SEASON, NEW YOU

SPRING / SUMMER 2024



Capture all the colours of a coastal landscape. From the creamy sand underfoot to the fresh blue of crashing waves, this evocative palette has us dreaming of a place by the sea.



DELIVERY DECEMBER/JANUARY









Moule Frites

INGREDIENTS

- 2.5kg of fresh blue mussels
- 100g butter
- 3 diced red chillies
- 400g diced shallots
- 6 cloves of garlic
- 3 tbsp fresh thyme, roughly chopped
- 8 tbsp broad-leaved parsley, coarsely chopped
- 350ml dry white wine
- salt/pepper
- 250ml cream
- 600g fries
- 1.5 litres rapeseed oil

HOW TO

Lightly tap blue mussels on the kitchen counter, discarding those that do not close. Rinse well. Melt butter and fry onion and chilli, removing from the heat before they colour. Add herbs and stir, before adding white wine and cook until reduced by half. Add cream and season with salt and pepper. Add mussels and let them steam under the lid for 8-10 minutes, stirring a few times. Cook fries in heated oil and fry for approximately 8 minutes. Serve mussels between four deep plates and serve with fries.



*Karsten Sommer,
Chef at NÜ HQ*

Salmon tartare with rhubarb

INGREDIENTS

- 300g smoked salmon
- 50g field lettuce
- 4 spring onions cut into small rings
- radish sprouts (garnish)

Pickled rhubarb:

- 200g rhubarb in small pieces
- 150ml water
- 3 tbsp sugar
- 3 tbsp apple cider vinegar
- juice of 1 lime

Egg yolk cream:

- 50g good quality mayonnaise
- 25g egg yolk
- 1 tsp apple cider vinegar
- salt/pepper

Pickled rhubarb:

Bring water, sugar, lime juice/peel and vinegar to the boil. Add rhubarb to the stock and boil for 15 seconds. Remove the rhubarb from the sheet and refrigerate both parts.

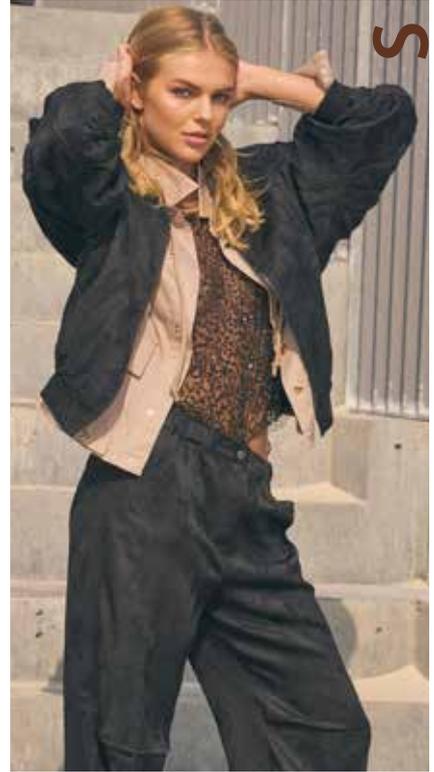
Egg yolk cream:

Whisk mayonnaise, egg yolk, vinegar, salt and pepper well together.

Distribute the lettuce on four plates, sprinkle with spring onions, distribute the rhubarb, and drizzle with a little brine. Divide salmon into small pieces and add drops of egg yolk cream. Garnish with radish sprouts.



STYLING



STREET

MIX

WAYS TO WEAR THE STATEMENT JACKET

Every well-equipped wardrobe needs a goes-with-everything jacket. Imagined in soft beige with metal hardware and pocket detail, this jacket offers a softer take on a tailored silhouette. Sling over a printed dress for an effortless office-to-dinner look, or pair with matching pants for a contemporary take on the two-piece suit. Oversized buckles, zips to the cuffs and toggle detail dial up the utilitarian aesthetic, instantly turning this jacket from simple to sublime.











STYLING



STREET

MIX

WAYS TO WEAR THE BERMUDA SHORTS

When temperatures rise, ditch the jeans for a pair of relaxed Bermuda shorts. Cut with a relaxed, ¾ length fit that works with everything from sandals to boots, these denim shorts are a must for breezy summer days. For a more polished look, where with a tailored jacket in a dark shade – perfect for work or lunch dates. Everyday errands are elevated by these wear-everywhere shorts; just layer with a simple tee and lightweight shirt jacket for instant impact with little effort.



DESIGNERS *feelings*



SPRING / SUMMER 2024

EXPLORE OUR CURATED EDIT OF SPRING/
SUMMER'S MOST COVETABLE PIECES.
FROM UTILITARIAN SILHOUETTES
IN MUTED TONES TO FEMININE PRINTS
AND UNEXPECTED EMBELLISHMENTS,
THESE ARE OUR TOP PICKS FOR THE
SEASON AHEAD.



Handmade Jewelry FROM DENMARK



“My name is Lise Reo, founder of Libopé Jewels. The name ‘Libopé’ is taken from my maiden name, Lise Boje Pedersen.”

I started my first jewellery business, Sorelle Jewellery, in 2009. After running it successfully for ten years, I chose to take a step back and pass the business on to new owners. Sorelle had grown so large I couldn't manage it alone. The decision wasn't easy, and I questioned myself many times. But looking back, it was the right thing for me to do.

I live in Randers, Denmark with my husband and our two children, Jack and Amy and I work part-time in finance. However, when I sold Sorelle, I realised that something was missing in my life. I felt a real creative void. I still wanted to make jewellery, but needed to do so in a way that worked for me; with a new concept.



That's why I decided to start Libopé Jewels. It's more than just a hobby, it's my therapy and the outlet for all my creative expression.

All the jewellery I make is a limited edition, meaning that no two pieces are the same. Sometimes I make one piece of a single design, or sometimes more, but they are always unique. If I'm drawn to a particularly special pearl or stone, I will save it for a one-off piece of jewellery.

Stones and pearls are my true love, and the fact that each one is different means I can continually evolve my designs and still produce in small quantities. That's what I love most about jewellery making, it's truly personal. As Libopé isn't my full time job, there can be periods

when I make more or less jewellery, depending on my free time and motivation.

I made a deliberate choice to keep production runs small and limited. Because of that, it's important that my clients act fast when they find a piece of jewellery they love; they don't stick around for long! I adore the process of selecting materials and sourcing the perfect pearls and stones; to me, it's as important as the making.

The description of each piece is important to me which is why I take time to tell the story of each design. I go into detail about the background and materials of the jewellery, as for me this is key to the process.



To find out more about Libopé and discover Lise's jewellery, visit www.libope.dk.
[@libopejewels](https://www.instagram.com/libopejewels)

*Libopé
Jewels*





M O N D A Y

EMBRACE A MORE SUSTAINABLE FUTURE WITH OUR EDIT OF WARDROBE STAPLES DESIGNED TO BE MIXED AND MATCHED.

7 days in 7 ways -
stylish fusion of elements

BE YOUR
MODERN FEMME FATALE
BY MIXING
**7 PIECES
OF CLOTHING**
AND GET 7
DIFFERENT LOOKS
FOR ALL 7 DAYS
OF THE WEEK.



T U E S D A Y



W E D N E S D A Y



T H U R S D A Y



S A T U R D A Y



F R I D A Y

S U N D A Y



TAIA TROUSERS
7926-12



TYLER SHORTS
7939-15



TEA BLAZER CLOSED
7911-35



MARLEY LEGGINGS
7380-19



TAIA SHIRT
7926-46



TIANA DRESS
7938-23



TAIA SKIRT
7926-20

C A P S U L E 3

NEW SEASON, NEW YOU

SPRING / SUMMER 2024



From bright red to soft blush, this palette captures the bolder side of coastal life. Inspired by the world beneath the waves as much as it is the shore, shades of harbour green and sandy cream set the tone for accent colours to come to life.



DELIVERY FEBRUARY/MARCH













STREET



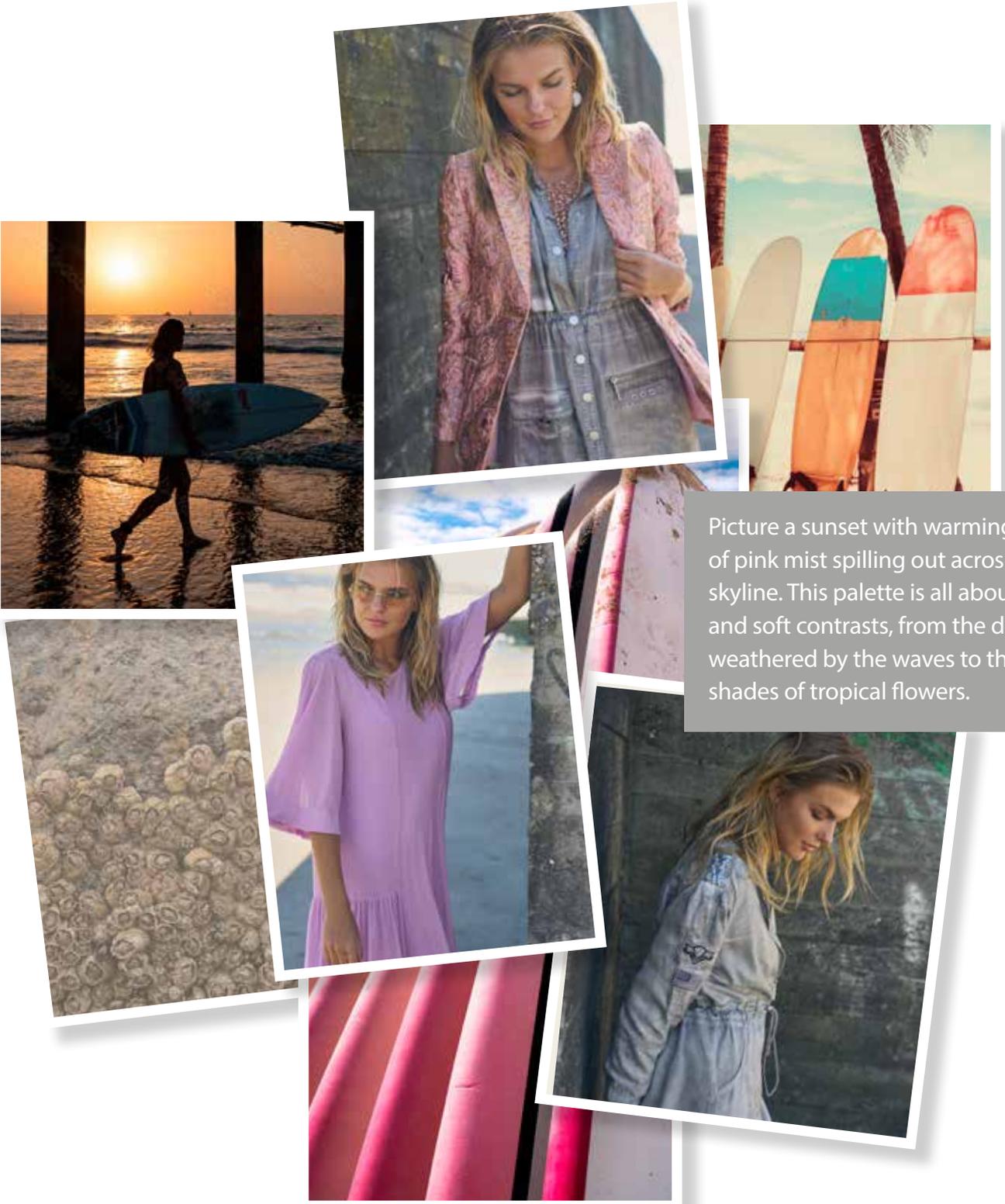


LIFE
LIFE



C A P S U L E 4

NEW SEASON, NEW YOU



Picture a sunset with warming shades of pink mist spilling out across the skyline. This palette is all about hard and soft contrasts, from the dark rocks weathered by the waves to the candy shades of tropical flowers.

SPRING / SUMMER 2024

DELIVERY FEBRUARY/MARCH













STYLING



STREET

MIX

WAYS TO WEAR THE GREY DRESS

Forgot about the little black dress, this season it's all about the grey dress. An endlessly versatile addition to your wardrobe, this grey dress is a softer alternative to black and works beautifully with a range of colour palettes. Our favourite way to wear it for a relaxed everyday look is with a light knit and pants. Intricate details and striking wash effects add understated interest. Simply layer it over the top and leave fully unbuttoned for a loose, languid silhouette. Or, cinch at the waist with a belt or jacket to add subtle shaping to your look.







Shrimp s



sandwich

INGREDIENTS

6 brioche buns

- 450 g shrimp
- 100 g smoked salmon
- 3 avocados
- 50 g garlic sprouts

Herb Aioli:

- 2 egg yolks
- 1 tablespoon apple cider vinegar
- 1 tsp. Dijon mustard
- 1 teaspoon lemon juice
- 2 1/2 dl taste neutral oil
- 5 gr. fresh oregano
- 15 g thyme
- 40 gr. chive leaves
- Salt/pepper

Red onion chutney:

- 30 grams of butter
- 300 g. red onion, diced
- 3 tablespoons brown sugar
- 1 dl. beer
- 1 red chili finely diced
- 6 tablespoons red balsamic vinegar

HOW TO

Herb aioli:

Blend herbs and oil until smooth.

Whisk egg yolks, apple cider vinegar, Dijon mustard, lemon and salt and pepper until fluffy. Add the herb oil and hand blend until the aioli is thick.

Red onion chutney:

Melt butter and lightly fry onion and chilli. Add sugar and once melted, add beer and cook until thickened. Add balsamic vinegar to taste.

Spread the buns with aioli. Layer with prawns and avocado, before laying salmon on top. Add a good spoonful of onion chutney on each and garnish with garlic sprouts.



Karsten Sommer,
Chef at NÜ HQ

STYLING

WAYS TO WEAR THE COOL VEST

For maximum versatility and more wears per item potential, choose layers that can be mixed and matched for a range of different looks. One style that ticks all those boxes this season is the Zip-Up Vest. Imagined in washed black with a relaxed fit, this sleeveless vest is detailed with metal hardware and military-style epaulettes to the shoulders. Whether paired with a simple t-shirt and trousers, or worn to add structure to a fluid maxi, this androgynous zip-up adds a utilitarian feel to even the most feminine of looks.



STREET

MIX





7916-25: THEO BLAZER
7916-10: THEO TROUSERS



7925-23: TINE DRESS
7960-10: TRILLE TROUSERS



7948-40: TOVE TOP
7922-50: TRILLE SHIRT S/S
7919-35: TALI BLAZER
7919-10: TALI TROUSERS



7911-46: TEA TOP
7911-10: TEA TROUSERS



7967-18: TULLE JUMPSUIT



7921-35: TANA JACKET
7921-10: TANA TROUSERS



7935-35: TALLI JACKET
7951-42: TERESE SHIRT LONG
7939-15: TYLER SHORTS



7966-35: TOLEEN BOMBER JACKET
7952-50: TITTI BLOUSE KNIT
7934-20: TABIA SKIRT



7967-23: TULLE DRESS



7944-35: TESSA SHIRT JACKET
7922-50: TRILLE SHIRTY S/S
7922-10: TRILLE TROUSERS



7912-46: THILDE TOP SUSTAINABLE
7912-10: ELINA THILDE TROUSERS SUSTAINABLE



7931-40: TAYLA BLOUSE S/S
7931-12: TAYLA TROUSERS



7911-35: TEA BLAZER CLOSED
41-13: GEO LEGGINGS



7961-60: TULIPA BLOUSE KNIT



7926-26: TAIJA SHIRT S/S
7926-12: TAIJA TROUSERS



7926-26: TAIJA SHIRT S/S
7926-15: TAIJA BERMUDA SHORTS



7937-10: ELINA TALIA TROUSERS
7937-35: TALIA BLAZER
7952-46: TITTI TOP KNIT



7932-23: THEIA DRESS RECYCLED
7919-35: TALI BLAZER



7915-46: TAYA TOP
7927-10: THALIA TROUSERS BAGGY



7910-23: TIA DRESS SUSTAINABLE



7926-40: TAIJA TUNIC
7938-40: TIANA BLOUSE
41-13: GEO LEGGINGS



7938-23: TIANA DRESS



7941-40: TRACY SHIRT
7929-35: TANIA JACKET
7923-15: THEA SHORTS



7923-35: THEA BLAZER
7923-15: THEA SHORTS



7941-35: TRACY JACKET
7910-10: TIA TROUSERS SUSTAINABLE



7920-35: TAMI BLAZER
7939-15: TYLER SHORTS



7941-46: TRACY TOP
7941-15: TRACY TROUSERS



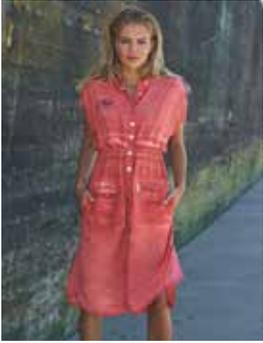
7918-10: ELINA TINA TROUSERS
7918-46: TINA TOP



7913-46: TARA TOP SUSTAINABLE
7913-10: TARA TROUSERS
SUSTAINABLE



7930-33: TERRA VEST
7930-10: TERRA TROUSERS



7930-25: TERRA DRESS S/S



7953-46: TOLOU TOP KNIT
7934-20: TABIA SKIRT



7953-60: TABIA BLOUSE LONG KNIT



7917-50: TYRA BLOUSE
7917-10: TYRA TROUSERS



7935-35: TALLI JACKET
7955-50: TOPY TOP



7920-18: TAMI JUMPSUIT



7942-23: TANJA DRESS RECYCLED



7947-46: TRINE TOP
7947-33: TRINE VEST
7930-15: TERRA BERMUDA SHORTS



7930-23: TERRA DRESS L/S



7933-36: TANYA BIKERJACKET
7948-40: TOVE TOP
7930-10: TERRA TROUSERS



7924-46: THIT TOP
7924-40: THIT SHIRT
7920-10: TAMI TROUSERS



7920-35: TAMI BLAZER
7918-23: TINE DRESS



7920-35: TAMI BLAZER
7930-25: TERRA DRESS S/S



7964-40: TITICA SHIRT
7964-50: TITICA TOP
7965-10: TJANNA TROUSERS



7933-35: TANYA BLAZER
7930-25: TERRA DRESS S/S
7948-40: TOVE TOP



7945-46: TIANA TOP
7945-10: TIANA TROUSERS



7920-46: TAMI TOP
7920-10: TAMI TROUSERS



7914-23: TESS DRESS RECYCLED



7962-52: TILLIE TEE ORGANIC



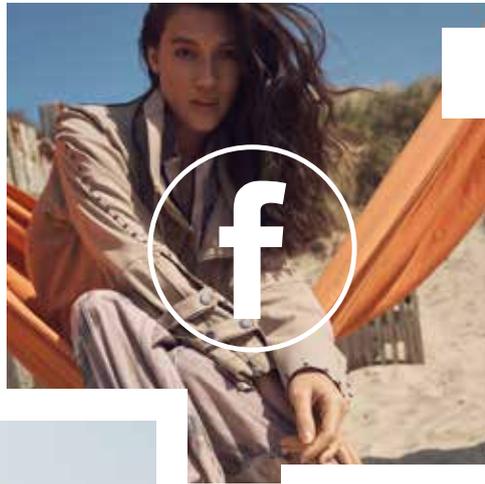
7920-46: TAMI TOP
7918-23: TINA DRESS

GET INSPIRED

Follow NÜ on
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Follow us on Social Media for updates from the world of NÜ.
Go behind the scenes and discover our latest collections.

We look forward to welcoming you.



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WWW.NU-DENMARK.COM



Elmwood



Behind the Scenes



A DAY ON LOCATION

We were lucky enough to shoot our SS24 campaign at North Shore Surf in Løkken. A haven of beach fun and relaxation in the West Coast, North Shore Surf was the perfect setting for our coastal-themed campaign. A place dedicated to holistic wellness, North Shore Surf offers a range of activities designed to relax and revitalise mind, body and soul. Let it all go in the luxury saunas, which offer a stunning view of Løkken Pier, the fishing boats and the North Sea. The perfect place to relax after a day spent riding the waves. Winter bathers can warm up in the North Shore wilderness hot tub and admire views of the sea and Løkken Beach.





*Behind
the Scenes*





SPRING / SUMMER 2024

AROUND THE WORLD

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